

With the Fiercest Buying Excitement Ever Witnessed.

Records are being smashed right and left! But it isn't fair to compare this opportunity with any other sale. There is a difference between selling goods and giving them away, and this latter startling fact is what is making this event so amazingly unparalleled! Never in the history of West Florida was a city so enthusiastically and excitedly worked up over a mercantile event! Of other sales there have been doubts as to the worthiness of their values. Of this dumfounding sale all doubt has been swept to the winds! The values speak for themselves! Every article in this big store is marked so amazingly under price that even the most experienced shopper is astoundingly impressed with the stupendous opportunity.

103-105 South Palafox Street.	PERKINS BROS. CO.	Popular Prices Prevail.	PERKINS BROS. CO.	103-105 South Palafox Street.
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By
Minnie Eloise Kehoe

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Bon Marche

The Little Drug Store on the Corner. Isis Theatre Building

P. O. Box 91